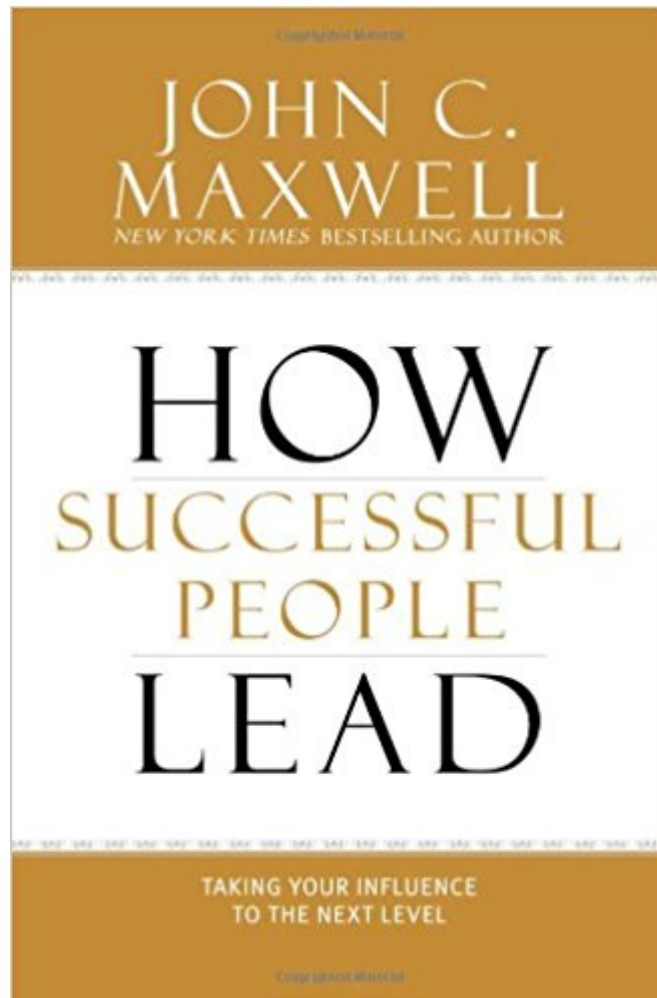




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# **How Successful People Lead: Taking Your Influence To The Next Level**



## Synopsis

In this perfectly compact read, #1 New York Times bestselling author John C. Maxwell explains how true leadership works. It is not generated by your title. In fact, being named to a position is the lowest of the five levels every effective leader achieves. To be more than a boss people are required to follow, you must master the ability to inspire and invest in people. You need to build a team that produces not only results, but also future leaders. By combining the advice contained in these pages with skill and dedication, you can reach the pinnacle of leadership-where your influence extends beyond your immediate reach for the benefit of others. Derived from material previously published in the Wall Street Journal bestseller *The 5 Levels of Leadership*.

## Customer Reviews

John Maxwell's books have been required reading for my leadership team for years. I can't think of anyone better at distilling decades of leadership experience into practical, approachable principles that anyone can apply at any level of leadership." •Dave Ramsey, host of The Dave Ramsey Show and bestselling author of *The Total Money Makeover*"John has been a mentor and teacher for me for many years and what I love most about him is that he has pushed and helped me personally go through the 5 Levels of Leadership!" •Kevin Turner, COO, Microsoft

John C. Maxwell is a #1 New York Times bestselling author, coach, and speaker who has sold more than 24 million books in fifty languages. Often called America's #1 leadership authority, Maxwell was Identified as the most popular leadership expert in the world by Inc. magazine in 2014. And he has been voted the top leadership professional six years in a row on LeadershipGurus.net. He is the founder of The John Maxwell Company, The John Maxwell Team, and EQUIP, a non-profit organization that has trained more than 5 million leaders in 180 countries. Each year Maxwell speaks to Fortune 500 companies, presidents of nations, and many of the world's top business leaders. He can be followed at [Twitter.com/JohnCMaxwell](https://twitter.com/JohnCMaxwell). For more information about him visit [JohnMaxwell.com](http://JohnMaxwell.com).

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